



MITIANS BUSINESS UPDATES

Monthly E-Magazine Publish-6 14-06-2021 Vol 1

Kovai Maruthi Papers & Boards Pvt Ltd, P.Velur, TN

Entrepreneurial Venture by a Team of MITians

Keeping Them Connected Together For More Than 4 Decades





Dr.K.Elamvazhuthi
Founder & Chief Editor

The Editorial team takes pleasure in releasing the 6th Publish on 14th June 2021. I should specially thank the design team who had put their efforts to get the improvised version of the edition and every MITian feels proud to see a newsletter highlighting all the activities of MITians spread across the globe. Despite the pandemic situation in the world over, people are very cautious in doing anything as the war against Corona is still on and we are going to have the full control of the same very soon.

The newly elected Government ministers including the CM are working round the clock to ensure safety for the people. The Lockdown was extended up to 14th June to contain the spread of hidden virus. The vaccination drive is under full swing and lets hope that before end of this month, the mission of the Government, to bring down the Covid casualty to nil is achieved.

In this Publish 06, we have brought in a special cover page write up on the Team of MITians who had ventured to start a Kraft paper & Boards manufacturing company which enables them to get connected for nearly 4 decades. A detailed article on "From MIT Karpagavirutcham to MITEA", success story of the Chief Secretary of TN, an inspiring story of Entrepreneurial venture journey by a senior MIT alumnus and overwhelming feedback received from the MITians and readers of the E Magazine and the participants of Webinars and many more interesting features. We hope and are committed to continue the contributions for the benefit of fellow MITias and for our alma mater and for the nation.

We are now facing a crucial situation of fighting the war against the Covid. In the first wave, it taught us the meaning of the Corona, Covid 19, Wuhan, Mask, Sanitizer, home quarantine, RT PCR, Swab Test, PPE, lock down and unlock down. The second wave is teaching all the public, what are Pulse Oxymeter, CT Scan Severity Score, O2 Concentrators, Remdesvir, Covaxine, Covishield, Sputnik, Hospital Bed availability apps and many more. I am literally scared and worried, what we have to learn in the third wave...?!...Its all in the unified efforts of all of us in the society to fully eradicate Corona Virus and do not leave any residues for the next wave to strike...Lets create a fearless atmosphere for our kids.

Endrum Anbudan,
Dr K.Elamvazhuthi

Founder & Chief Editor
TNo 01602

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Highlights of MITAA in parent chapter and regional Chapters - Mr. Ketharaman,

TNO 12510 PTian (40th Batch MITian), American Mega Trends, Chennai

Highlights of MIT Entrepreneurs Association- MITEA - Mr K. Saravanan,

TNo 46432, Founder & MD-Preipolar Engineering Pvt Ltd & Rammiss Marketing Pvt Ltd, Chennai.
Mob: +91 98409 49939

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Publish 06 14.06.2021 Vol 01

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Webinar 12 Presentation on 15.05.2021:

Some of the pics taken during the Presentation are being shared herewith



MIT ENTREPRENEURS ASSOCIATION
C/O Galaxy Communication Service Pvt Ltd.,
No 18, Karpagam Avenue, 4th Street, RA Puram,
Chennai 600028

MITEA
Google meet
WEBINAR 12
15.05.2021 Saturdi

President, VP, Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the free Webinar (12) presentation on
15.05.2021, Saturday from 7.00pm to 8.30pm
By



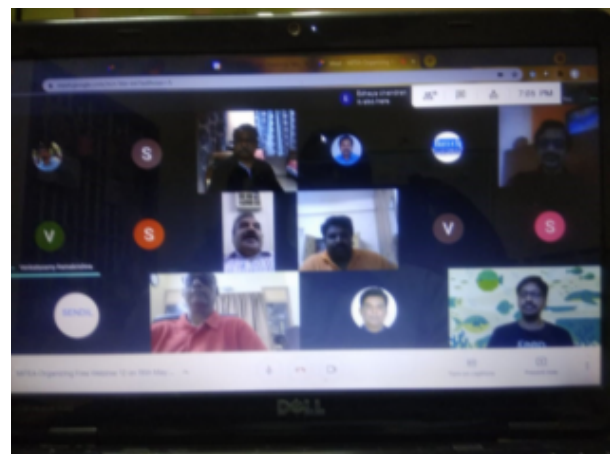
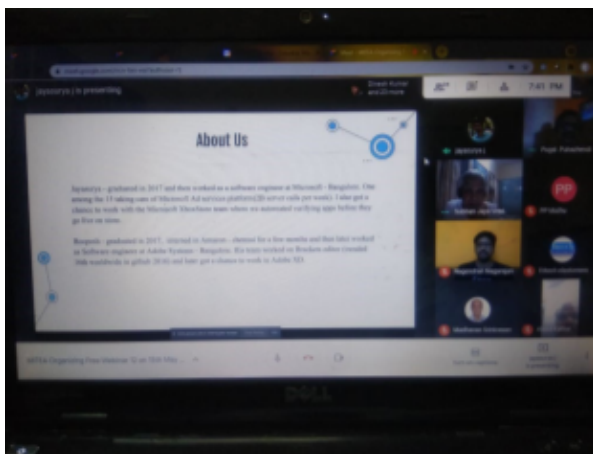
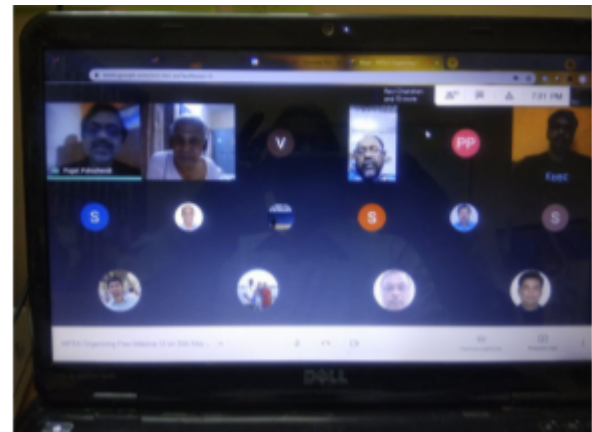
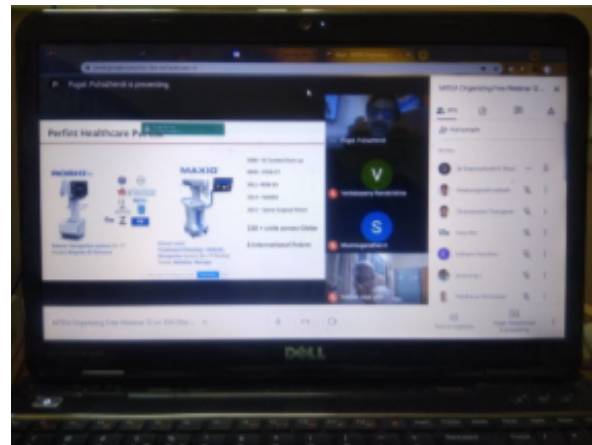
Mr. Puhazhendi Kallyappan
T No: 36221
Co-Founder & Director-Engineering,
Perfint Healthcare, Chennai
Topic: "GIG amd ABC" New paradigm
on resource Management



Mr. Jayasurya
T No: 2013503021
(Information Tech-2017 Batch MiTlan
Founder & CEO, Cybermind works
(Own start-up - Since Jan 2020)
Topic: "Story of Cybermind Works"


Saturday, May 15, 2021
Time: 7.00pm - 8.30pm

Google meet link - <https://meet.google.com/ncn-tixv-esl>




Webinar 13 Presentation on 29.05.2021, Saturday

Some of the pics taken during the Presentation are being shared herewith.

	<p>MIT ENTREPRENEURS ASSOCIATION</p> <p>.C/ O Galaxy Communication Service Pvt Ltd., No 18, Karpagam Avenue, 4th Street, RA Puram, Chennai 600028</p>	<p>MITEA</p> <p>Google Meet- WEBINAR 13 29.05.2021 Saturday</p>
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President, VP, Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the free Webinar (13) Presentation on **29.05.2021, Saturday from 07.00 pm to 08.00pm**

By

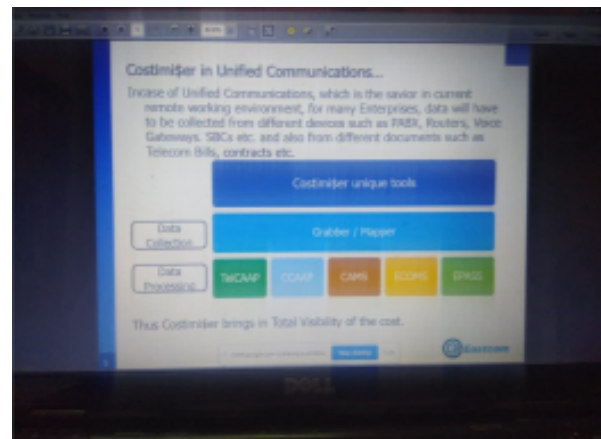
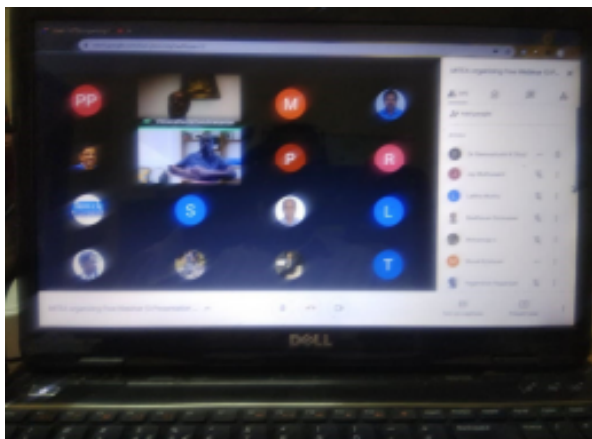


Mr. V. Ramasubramanian T No: 2060 (MITian Elecs)
Founder & Chairman- Eastcom Systems Pte Ltd., Singapore

Topic: “ Costimiser - Cost Optimisation for Enterprises ”


Saturday, 29th May, 2021 Time : 7:00 pm – 07:40pm
Discussion on the webinar topics for 20 minutes
From 07.40 pm to 08.00 pm

Google Meet joining info
Video call link: <https://meet.google.com/euo-jmcx-kzy>



Webinar Pending Presentation organized on 05.06.2021, Saturday






Some of the pics taken during the Presentation are being shared herewith.

	<p>MIT ENTREPRENEURS ASSOCIATION .C/ O Galaxy Communication Service Pvt Ltd., No 18, Karpagam Avenue, 4th Street, RA Puram, Chennai 600028</p>	<p>MITEA Google Meet- Pending Presentation 05.06.2021 Saturday</p>
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President, VP, Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the Presentation (Pending from Webinar 11) on

05.06.2021, Saturday from 07.00 pm to 08.00pm

By

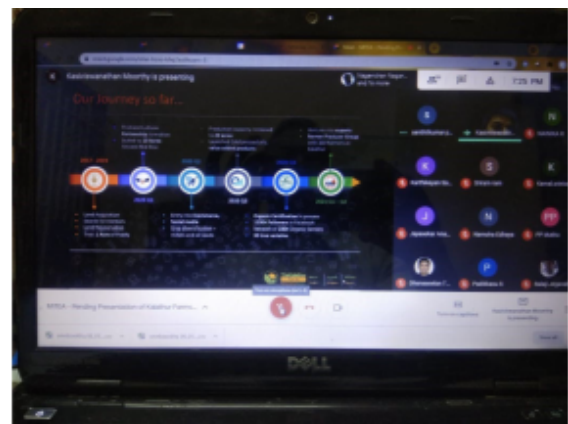
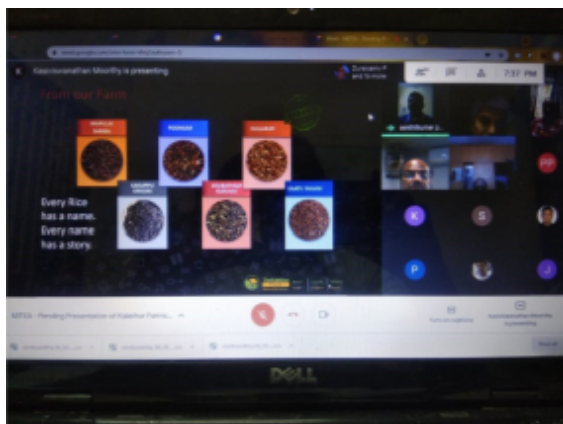
				
SK 50414	Kasi	Ramesh 50430	Senthil 50439	Sri 50442

Co Founders , The Kalathur Farm,

Topic : " Success Story of The Kalathur Farm venture "

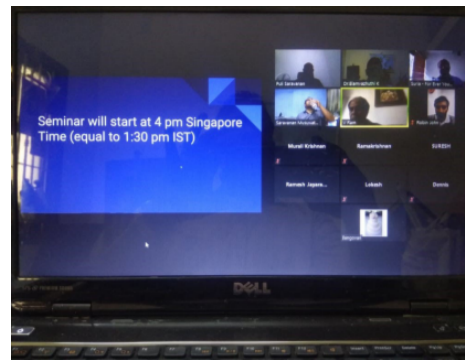
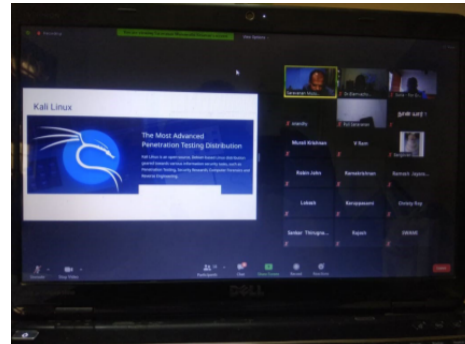
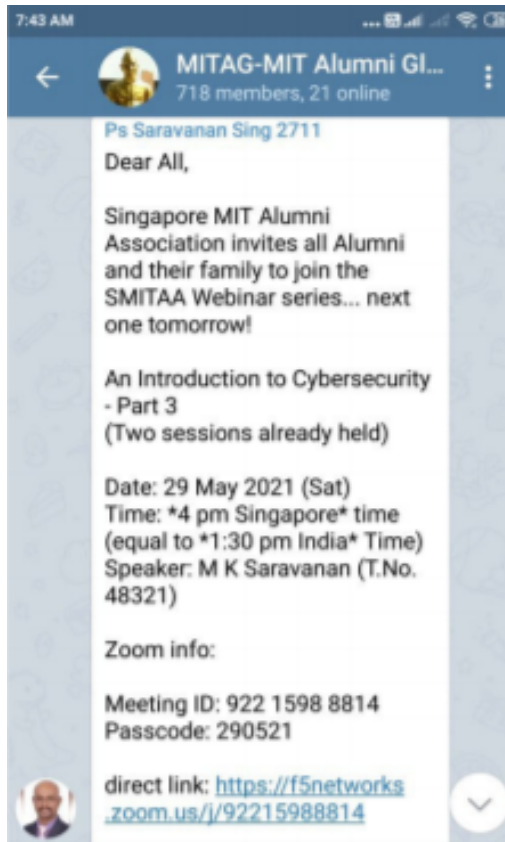
MITEA - Pending Presentation of Kalathur Farms Scheduled on 05.06.2021 at 07.00 pm
Saturday, June 5 7:00 – 8:00pm

Google Meet joining info
Video call link: <https://meet.google.com/smn-bzxo-khq>



Singapore Chapter of MITAA - SMITAA Webinar Presentation on 29. 05. 2021, Saturday, 01.30 pm IST.

Some of the pics taken during the Presentation are being shared herewith :



Knowledge sharing WEBINAR series of MITAA on 05.06.2021, Saturday, 11:00 am IST.

Madras Institute of Technology Alumni Association (MITAA)

MADRAS INSTITUTE OF TECHNOLOGY

KNOWLEDGE SHARING WEBINAR SERIES

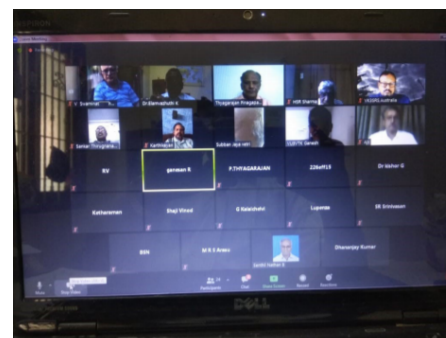
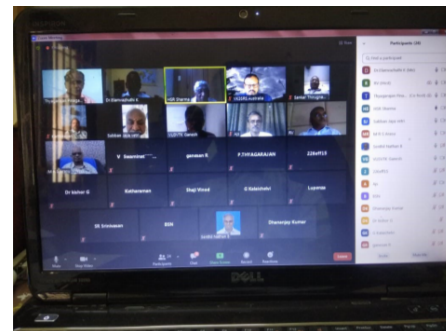
An Introduction to Ham Radio

5th June, Saturday
From 11.00 am
Please join by 10.50 am

Zoom Meeting ID: 818 8942 3687
Password: MITAA

Meet Our Speaker
Mr P.Thyagarajan,
Former Managing director
Edac Automation
(a SPIC group of companies).

MITAA
In The Service of India
Regn. No. 229/77





Formation of MIT Karpagavirutcham:

The idea was conceptualized on 5th Jan 2019 and a whatsapp group of few MIT (Madras Institute of Technology) alumni Entrepreneurs was formed. The first physical meeting of the Alumni Entrepreneurs were organized on 16th Feb 2019 where nearly 43 MITians (Alumni of MIT are fondly addressed) who were running their own enterprises globally were assembled and it was a memorable union with a purpose. It was initially given the name as “MIT Karpagavirutcham” and now it has been registered as **MIT Entrepreneurs Association- MITEA** since Oct 2020.

The only sole objective was to strengthen the business networking of Alumni Entrepreneurs spread across the Globe and bring all the Business Legends of MIT right from the year 1952(the first batch of MITians graduated in this year) to till date under one umbrella and thereby support the motto of MIT, “ **In the Service of India**”.

Currently, there are more than 146 Alumni Entrepreneurs from different parts of the Globe in USA, UK, Singapore, Middle East, Kuwait, Saudi Arabia and from different parts of India viz., Chennai, Bangalore, Hyderabad, Trichy, Salem, Tanjore, Tirunelveli, Delhi, Mumbai and various other places in India and the membership count is increasing every day

Business Portfolio of the Entrepreneurs:

The main businesses are ranging from Manufacturing Industries, Electronics, Instrumentation based, Calibration, Agri Startups, Rubber and Plastics Manufacturing, Control Systems, Paper manufacturing, Weighing scales, Trading, Consultancy Services, Civil Construction related, Real Estates, Tanneries, Suppliers for Defense, Automobile Car and Bike dealers, Software and IT related, Food based industries and many more.



It's an unique model where every MITan Entrepreneur is able to share their business news among themselves and it has indeed resulted in business development of almost all the Alumni Entrepreneurs of MIT.

A Tribute to the Illustrious Founder of MIT :

As a tribute to the Illustrious Founder of MIT, Late Shri. Chinnasamy Rajam, a Forum of Global Alumni Entrepreneurs of MIT called as "MIT Karpagavirutcham" was formed on 5th January 2019 with sole objectives of uniting all the Alumni Entrepreneurs of the Prestigious Institute under one Forum and help the fellow alumni members and the younger generation of Engineering Students of MIT and Anna University towards Entrepreneurship. The Forum members have agreed to extend all possible support by means of Technology knowhow and financial assistance to the deserving alumni or students

About Madras Institute of Technology:

Madras Institute of Technology (MIT) campus in Anna University is one of the top Engineering Colleges in India, pioneers in imparting teachings of various Engineering & Technological disciplines since 1949, before the formation of IIT Madras. Automobile Engineering, Aeronautical Engineering, Instrumentation Engineering and Electronics Engineering were the first four Engineering disciplines started at the time of inception of the Institute in 1949. Later Production Engineering, Rubber Technology, Computer Science, Information Technology, Mechatronics and Mechanical Engineering courses were added over a period of time.

In the year 1952, the first Convocation address of the Institute was given by the then Prime Minister of India, Pandit Jawaharlal Nehru. Initially the degree was given as DMIT (Diploma in Madras Institute of Technology) which was recognized world over. After affiliating the Institute with Anna University in 1978, B Tech degrees were given. The duration of the course was three years. Since inception, only degree holders were given the admission through merit with their degree marks and entrance exam. Later on, since the year 1996, the 12th std students were given admission based on the counseling system and the duration of the course was changed to four years as in other Engineering colleges of Anna University

The Former President of India **Dr. A.P.J. Abdul Kalam** was from 6th batch of DMIT Aeronautical Engineering and the eminent writer Mr. Sujatha (Rangarajan) was from 7th batch of DMIT Electronics. The current Chairman of ISRO Dr.K. Sivan is from 29th batch Aeronautical MITian (B Tech). The alumni from the Institute are doing extraordinary exemplary services in leading corporates world over and many alumni have turned out become entrepreneurs and contributing for the GDP growth of India.

Business Meet:

The first Business Meet of the Forum Members was organized on 16th Feb, 2019 Saturday at Alumni Club, Boat Club Road Chennai from 10.00 am to 04.00 pm.

Around 43 alumni members from Chennai, Bangalore, Hyderabad, Coimbatore, Trichy, Salem, Pondicherry, Singapore and USA were present and exchanged lot of success stories of their entrepreneurial journey and interacted among themselves. Very senior distinguished alumni Entrepreneurs from 14th Batch (the first batch MIT alumni passed out in the year 1952) to recently passed out alumni were present.



The Founder of the Forum, **Dr. K. Elamvazhuthi** (1st Batch Rubber & 40th Batch MITian T No 01602, Graduated in 1991), **Founder CEO, YesLee Consultants & YesLee Exports**, Salem, welcomed all 43 Alumni members and organized the smooth conduct of the event.

Some of the distinguished alumni Entrepreneurs who were present were Late Dr.V. Nagendran, Founder Chairman, Nagman Instruments Pvt Ltd., Chennai (14th batch DMIT Instrumentation), Mr. Ramakrishnan, Founder MD, Precila Molen Pvt Ltd., a French JV company in Chennai (34th batch Instrumentation), Mr. Ramesh Prabha, noted TV celebrity, Founder of Galaxy Institute of Management and Director of Kalaingnar TV (5th batch Production), Mr. Ramachandran, Founder MD of MELLE Electronics Pvt Ltd., Chennai(21st Batch Electronics), Mr. Rangaraj, Founder Chairman, Chemin Controls & Instruments, Pondy (21st batch Instrumentation), Mr. Puhazhendi, Founder CEO, Perfint Healthcare Pvt Ltd., Chennai(36th batch Automobile), Mr. Rajarathinam Nallusamy, Founder Director, Agri Startup & Engineering Company in Bangalore(34th batch Aero), Mr. Venkat Subramanian, CMD, M2M Scada Solutions Pvt Ltd., Chennai(14th batch Auto), Mr. K.V. Seshasayee, Co Founder & Director, Auto Value Systems Pvt Ltd, Chennai(14th batch Auto), Mr. Duraisamy.P, Founder MD Intech Power Kovai Pvt Ltd., Coimbatore(31st batch Instrumentation), Mr. R. Balaji, Founder & MD, IA Flow Pvt Ltd., Chennai(14th batch Instrumentation) and Mr. M.A. Gaffar, Founder MD, Weiss Technik India Pvt Ltd., Hyderabad

Some of the other noted alumni members from different parts of the world participated on the day were Mr. Ponnuvel Ramesh, Founder MD of Kaspon Tech,

-Chennai (40th Batch Electronics), Mr. Puli S Saravann, Founder MD of Digipasar Ptd Ltd., Singapore, (40th batch Instrumentation), Mr. Venkatesh Babu, Founder CEO, Tiara Consulting Services, USA (ME Instrumentation, 1992- 94) and Mr. Selvakumar, Founder CEO, Trittech Elastomers Pvt LTd., Chennai(7th batch Rubber)

Formation of First Governing and Executive Committee

Members of the Forum:

During June 2019, after four months of the first Business Meeting, some of the members decided to form the First Governing and Executive Committee of the Forum. The forum has been rechristened as MIT Entrepreneurs Association – MITEA. It has been unanimously decided to register the Forum as the registered Society at the earliest. The First elected President of MITEA was Late Dr. V. Nagendran, Founder CMD of Nagman Consortium, Chennai. He held the post till 26th Jan 2021 before he succumbed to heart attack and collapsed on the day. **A new President, Dr. Ramesh Prabha, Founder CMD, Galaxy Group of Companies, Chennai (T No: 05510, 33rd Batch MITian) was elected by the Executive Committee members to head the association on 30th Jan 2021.**

Formation of MITEA as registered Society:

As all the members of MIT Entrepreneurs Association felt the need to make it as the registered Society, it was done on **9 th October 2020** through the support of the then Elected President, Vice Presidents, Secretary, Treasurer and all the Executive Committee members of the Forum. The Vision, Mission and Objectives of MITEA are mentioned below:

VISION OF MITEA

Commitment to facilitate the Promotion of (Intra & Inter) Business Transactions. Sharing Knowledge and Expertise through Networking of MIT (Madras Institute of Technology) Entrepreneurs. Supporting Next-Gen MIT Entrepreneurs, Co-Creating the Success of MITians as Entrepreneurs, Impacting the Society, and Inspiring Fellow MITians to embrace Entrepreneurship

MISSION OF MITEA

To bring MIT Alumni Entrepreneurs together, Fostering Collaboration among them and fellow MITians for furtherance of Business through Networking.

OBJECTIVES OF MITEA

To enroll all the alumni entrepreneurs of Madras Institute of Technology to be part of an Association for exchange of business experience, dissemination of knowledge and expertise, and sharing of business opportunities amongst its members as well as with business communities in India and abroad.

To register the Association as a legal entity under the Tamil Nadu Societies Registration Act,1975 and rules there under

To organize meetings (monthly or at a defined frequency) of the Association members and invite senior/corporate members, business leaders, and industrialists for sharing business expertise, experience, and opportunities for mutual benefits.

To launch a website/portal for the Association to facilitate MITian entrepreneurs across the globe to discover and enroll; to provide free minimum space for Association members to share the profiles of themselves, their enterprises, products/services portfolio etc.; to share important information and resources; to help find business opportunities; and to create blogs for discussion of select topics and so on.

To bring out magazines, newsletters, and souvenirs highlighting the activities of the Association

To facilitate the joint participation of Association Members in industrial/trade exhibitions, related conferences, and semi nars

To organize road shows and workshops in major industrial hubs at locations across India

To become a Corporate Member of renowned professional societies/organizations to derive the benefits of participation in their activities/deliberations.

To carry out such other promotional activities permissible under the laws of the land that may be necessary for furthering the above objectives.

The activities of the Association would be confined to the territory of India and extended to other parts of the world upon approval of the due process, in line with the main objectives

OTHER OBJECTS:

The Association, in furtherance of its objectives, shall also promote Education, Cottage industry, Social Service, Cultural Activities, and such other objects with respect to which the state has empowered under Section 3 of the Tamil Nadu Societies Registration Act, 1975. The Secretary of the Association shall be the person/officer authorized to sue or be sued on behalf of the Association. The President (any officer or person) is empowered to pass any specific directions in the day-to-day business or administrative affairs of the Association/Committee.

Activities of MITEA:

Since the first Business Meet, every month the Forum members had conducted Business Meetings till Jan 2020. And subsequently, due to Covid Pandemic, we started meeting through online virtual mode, once in a month. The Executive Committee members meet regularly and discuss the plan of actions for strengthening the MITEA activities. Webinars are being organized once in Fortnight wherein two members of MITEA are given the opportunities to give presentation through online virtual mode about their companies, products and their services to the participants

The Founder and the elected Secretary of **MITEA, Dr. K. Elamvazhuthi** has initiated an E Magazine named as “**MITians Business Updates**” since 14th Jan 2021 and as on date six issues of E Magazine has been published and shared with all the alumni of MIT spread world over.

Annual General Body Meeting:

The First **AGM of MITEA** is being planned to be held during the month of **June 2021**, after two years of formation of the first Governing and Executive Committee members of MITEA. Seeing the current scenario of Covid Pandemic, the AGM will be held in the virtual mode for the safety of the members

Registered members of MITEA

As on date, around **146 members of MIT Entrepreneurs** are in the team.

Summary of the members of MITEA

In the following table, the summary of the MIT Alumni Entrepreneurs is being shown.

Table 01 - Summary of MIT Alumni Entrepreneurs as on 15.05.2021

Engineering Disciplines	No of Entrepreneurs	% wrt Total Entrepreneurs	Graduation Years From To	Entrepreneurs Spread in Different Countries					
				India	USA	Singapore	Kuwait	Others	Number of Women Entrepreneurs
Aeronautical	5	3.42	1973-2007	5	0	0	0	0	0
Automobile	29	19.86	1965-2008	28	0	0	1	0	1
Electronics	26	17.80	1971-2004	24	0	1	0	1	1
Instrumentation	53	36.30	1965-2014	42	7	2	1	1	1
Production	16	10.95	1983-2001	15	1	0	0		1
Rubber & Plastics	9	6.16	1991-2016	9	0	0	0	0	1
Computer Science	5	3.42	2005-2008	5	0	0	0	0	0
Information Technology	2	1.36	2006-2017	2	0	0	0	0	0
Electronics & Instrumentation-EIE	1	0.68	2016	1	0	0	0	0	1
Total	146	100 %		131	8	3	2	2	6

Note : The number of Women Entrepreneurs (6 nos) are included in the total Entrepreneurs list of 146.



FORM NO.II
(See Rule 8 of the Tamil Nadu Societies Registration Rules, 1978)
CERTIFICATE OF REGISTRATION UNDER SECTION 10
OF THE TAMIL NADU SOCIETIES REGISTRATION
ACT,1975 (TAMIL NADU ACT 27 OF 1975)

CERTIFICATE OF REGISTRATION OF SOCIETIES

Sl. No. SRG/Chennai Central/121/2020

I hereby certify that **MIT ENTREPRENEURS ASSOCIATION** has this day been registered under the Tamil Nadu Societies Registration Act,1975 (Tamil Nadu Act 27 of 1975).

Given under my hand at Chennai Central this 9th day of October, 2020

Date :09-Oct-2020
Station : Chennai Central

Digitally Signed by Thiru/ Tmt/ Selvi
Manjula K K
Signature of the Registrar

Kovai Maruthi Papers & Boards Pvt Ltd, P.Velur, TN

Kovai Maruthi Papers & Boards Pvt Ltd., was promoted in the year 1992 by the band of budding technocrats from the almmater MIT. The company geared up its production in the year 1994.



Key Board Members of KMPB : The board is constituted by well experienced, dynamic and enthusiastic personalities. Mr. M. Rajagopalan, BSc., B Tech., (T No: 32218) with MBA in Marketing is the Managing Director. Mr. K. Soundararajan, BSc., B Tech., (T No:31223) Executive Director , having rich plant and maintenance experience handles the day to day functions. Mr. A. Subramani, BSc., B Tech., (T No: 32228) Founder & CMD of M/S Jailaxmi Group of Companies, Salem and Mr. P. Duraisamy., B Sc., B Tech., (T No: 31445) Founder & CMD of M/S Intech Group of Companies in Chennai are other two Directors

Other MIT Alumni who are the Co Founders and Share holders of KMPB are :

- | | |
|------------------------------------|---------------------------------------|
| 1. Mr. N. Muthusamy, T.No : 27110 | 8. Mr. A.R. Periasamy, T No: 32325 |
| 2. Mr. Jayakrishnan, T No: 30413 | 9. Mr. K.K. Ponnusamy, T No: 32326 |
| 3. Mr. Manivannan, T No: 31414 | 10. Mr. K. R. Valluvan, T No: 34339 |
| 4. Mr. K. Ramasamy, T No: 31430 | 11. Mr. K. Balasubramani, T No: 32405 |
| 5. Mr. R. Subramanian, T No: 31435 | 12. Mr. K. Thangaraju, T No: 04518 |
| 6. Mr. N. Chinnusamy, T No: 32203 | 13. Mr. R. Sengottaiyyan, ME–MIT |
| 7. Mr. R. Natarajan, T No: 32215 | |

There are totally 17 MIT Alumni and their family are actively involved in bringing up the Company.



Plant Location and Facilities:

The company established its plant at Irukkur Village, P.Velur Taluk, Namakkal Dt, about 6 kms from National Highway 7, at P.Velur junction to manufacture Quality Graft Paper. The Kraft Paper is extensively used in packaging, wrapping and for manufacture of corrugated boxes. The project envisages to manufacture paper & boards thickness ranging from 80 GSM to 200 GSM and BF ranging from 14 to 24 in unit 1, with a latest multi layer machine, to meet the customer requirements, the Lower GSM and 14 BF range Kraft paper is manufactured in Unit II. The plant is well connected for easy transportation of raw materials and finished goods.

Facility :

The Company has an installed capacity of 18,000 MT per annum in Unit I and 10,000 MT in Unit II to manufacture quality paper and boards in all the varieties. The work force is trained to handle round the clock production and operation over 2 decades.

Power :

Apart from Electricity supply, the company has its own Captive power generation of 1200 KVA for Unit I and 1020 KVA for Unit II for non stop production

Wind Energy:

The company has installed 3 nos of 750 KVA NEG MICON Wind Energy Generators to produce Green Energy.

Maintenance Facility :

The Company is equipped with in house machine shop in unit 1 & 2 to cater to the urgent needs of preventive and breakdown jobs, to reduce the machine down time round the clock

Kovai Maruthi Papers & Boards Pvt Ltd, P.Velur, TN.

NAME : M. RAJAGOPALAN T No: 32218

DESIGNATION : Founder & MD,

**KOVAI MARUTHI PAPERS & BOARDS (P) LTD., DIRECTOR,
COIMBATORE RUBBER FACTORY (P) LTD.,**

QUALIFICATION : B.Sc., (Physics), B.Tech (Auto) , M.B.A (Marketing)

Graduated from NGM College Pollachi & joined , MIT Chennai for B.Tech and done M.B.A at Coimbatore . After B.Tech degree , served as R & D Engineer with Enfield India Ltd., Chennai for 5 years . Promoted Coimbatore Rubber factories (P) Ltd., during 1984, with 4 other school friends , near Coimbatore & the unit is still running .

Promoted August Associates with 16 of MIT friends during 1989 . This is the base for Kovai Maruthi Papers & Boards (P) Ltd. , Promoted Kovai Maruthi Papers & Boards (P) Ltd., (KMP) during 1992 & the unit is situated near P.Velur , foundation stone was laid by Arutchelvar Dr.N.Mahalingam , during May 1993 and the unit with various expansions is running successfully

KMP is producing paper out of waste paper where by saving millions of trees. KMP is adopting Zero Discharge System in Effluent Treatment. The unit is producing Organic Waste out of solid waste generated from the factory. KMP Promoted Green Energy Wind Farms with the capacity of 3 X 750 KVA Totaling to 2.25 MW capacity near Udumalpet Area and the energy produced is utilized for Paper Mills Captive Consumption whereby saving the environment. The Wind Mills so far Generated 53 Million Units

To save the mother earth, KMP also now engaged in organic Agro farming near Karur in Kadavur Range at an extend of 250 Acres. Plantation is now completed. We produce Quality Amla, Alphonso Mango, Jack, Sappotta etc., in our farm without using Chemical fertilizers and pesticides. The Organic manure produced from KMP factory is applied in this farms. Kovai Maruthi Papers & Boards (P) Ltd., also actively take part in Corporate Social responsibilities . To mention few ,

Green Field Activity - Kovai Maruthi Plantation and Agro Farms :

- Unique Co Owners of 25 Families of KMP
- Waste Land development
- Consistent Quality Product & Timely Delivery
- Extend of Land—200 acres
- Organic Certified & Organic Farming
- Rural Economy Development
- High Productivity
- Zero Discharge
- Power Conservation
- Environmental Concern
- Sustained Growth
- Green Energy



Successful Senior Entrepreneur of MIT Settled in Chennai**K V SESHASAYEE****T No: 1433**

I started my life as an engineer at MIT, graduating in Auto Engineering. (T. No. 1433) in 1965. That makes me ancient, right? First job was Hindustan Motors, where they produced the Ambassador car, as a management trainee, and I ran away after three months- it was such a horrible place then. Joined Ashok Leyland as a Graduate apprentice at a princely salary of 350-400-450 in three years and bonded firmly. Hated it but learnt something useful that has stood me lifelong: Learn your trade or domain from the ground up, get your hands dirty, and be ready to do any job in your company. Learn to do a meticulous job that no one could fault.

How not to run a company: AL was almost run by the Union that dictated how many vehicles would be produced each day, how much would be the job rate for each work and so on. The management did not improve the company the least bit.

Not that other companies were any better. Premier Auto produced the Fiat jalopy, Telco (as Tata Motors was known then) produced the Tata trucks. Everyone of them at least 15 years behind the times. For someone who wanted to design new cars from scratch, this was hell. I was offered MBA at Wayne State university but could not take it up as I fell sick for three months. After that I gave up the idea of US and looked around. Was lucky to get a job with CVRDE (then known as VRDE) where they were starting the new Main Battle Tank project. I was made a member of the core design team and learnt a lot from the Director Mr. Mukherji. Some of the aggregates designed by me are still part of the Arjun tank today- the suspension, tracks, and wheels as well as the computerized testing of engines and design software that has earned two Ph. D's. However, Mukherji resigned, and the project stalled. I decided to get out as I could not learn anything more there. AL (Ashok Leyland) got wind of it and offered me the job of heading the Engines and Testing divisions in R&D. Took it up, introduced CAD/CAM, worked out several software (that earned my colleague one more Ph.D!), set up the Pilot plant, which took a prototype concept and made it into a production vehicle. Thus, was born the Taurus, which is still going strong after 35 years (of course evolving with times). Again, time came for me to quit when I was passed over for the GM post. Quit again.

In this period, I had gained my M.S. by research at IIT Madras, the topic involving computer simulations, advanced maths, prediction, and validation of crankshaft vibrations, designing of low-cost electronic hardware that would tell you when vibrations were becoming unsafe

I started off being an entrepreneur, with a company called Digicon, which was a pioneer in Data communications. There was virtually no one doing it in India, and many large companies needed to connect their computers online. But we were in a restricted environment, where even for a \$100 import you needed to get a license, which would probably be refused. We started with modems and line drivers that would connect computers/terminals over long distances and went on to multiplexers, dial-up and leased-line networks. Backed up by our Monitor manufacturing - first in India and largest. We earned the love and respect of people not only in India but ASEAN, where we sold our systems, headquartered out of Singapore. We set up networks for Maruti, Titan, Citibank, and a slew of Singapore companies. All this was backed up by our own monochrome and colour monitors which funded our data work. One day the sky fell on us, with the Govt. deciding to put monitors under OGL. This meant that we were importing components at 125% duty and our customer could import a finished monitor at low prices and 5% duty rate. The company was at crossroads, and I wanted to sell out to a large organization. My co-investors refused this, and I walked out. (The company died in a year's time but lives on in many ways even today).

Again, on the streets. EDB of Singapore called me and offered to help if I could set up another Digicon there. But that needed \$ 1 Million, whereas I had probably \$500 in the bank. I went to my friend and namesake R. Seshasayee who was then the MD at Ashok Leyland. Asked him if the Hinduja Group (Which owned AL) could fund this. he sat me down and gave me a counteroffer: Forget slaving away in Singapore and after 10 years running a 50 million company. How about heading a new enterprise in a brand new domain, where in ten years I can be the boss of a \$500 million company? No worry about money, resources, or market. The position was Chairman of Hinduja Singtel HCL Ltd. Which was planning to get into the wireless mobile services. The year was 1995, and this area was very hot- how to remove the tyranny of DoT and provide services which other countries were enjoying. I went home, thought about it, and went back and said yes.

I jumped into Mobile Telephony without the least idea of its technology but with a desire to learn. I did, and we worked hard to get a license, and got Tamilnadu. Unfortunately, Singtel suddenly walked out due to Geo-political reasons, and we to find a partner or exit. Finally, we gave up the license and the considerable infrastructure we had built Sterling, which started Aircel. We went and bought the Gujarat license from HFCL- the company was 6 months old, had a large premise in Ahmedabad and a Switch and seven management people.

That's it. We also had three co-investors in the company-called Fascel Ltd.- from Israel (Bezeq), Thailand (Shinawatra) and Japan (Sumitomo). I went in deep and found that the management appointees were busy making money and not getting customers. Nor planning to grow the company. I fired them one by one- the CFO first, then the CMO and so on. And managed to form a highly motivated management team, with some of the sharpest minds around. A Tamil CFO, a Bengali CTO, a Gujarati CMO, and a Telugu HR chief. I was the Chairman, dividing my time between Mumbai and Ahmedabad. Reporting to me was a big bear of man- Peter, a Canadian who was appointed to show that we were an international company. But his contribution was zero, and one day he too went

I had told the Hindujas that I did not want anyone from the group to come into the company or tell me what to do. Second, I said the company would break-even only in the fourth year, and then on, cash will flow like water from a tap. They agreed. We broke even at the end of three years and began seeing real money.

Meanwhile, our team was growing strong, and managed to beat a much stronger opponent-Birla AT&T (Tata had been part of this but went off when they realized three was a crowd). We made up a goal- every three months we must double our customer base, and we must always be double the size of our competition. The first was easy- there was huge hunger for mobile services, and we used some novel ways to attract and retain customers. The second was not easy but we achieved it and managed it month on month. We also managed to become the most profitable, the most technically advanced and the best customer-facing company in India. But this growth needed money constantly, and at one point, two of our partners withdrew- Israeli and Thai. We (Hindujas) bought them out. We had Sumitomo who wanted to sell when the net worth became positive and would not listen to me to wait- the value would become ten times in 18 months. But they would not listen. We bought them out. We finally brought in Hutch who took over the Shin shares and gave us a huge cash inflow- unbelievable in India where large deals did not involve cash but shares and guarantees.

This was not as easy as it seems- we had constant war with the Govt. on tariffs and revenue sharing. We had constant cash crunch and no partner or even Hindujas to fund progress. Meanwhile, I was elected as the Chairman of COAI (Cellular Operators Association of India), the most powerful trade body at that time. I fought with the Govt., and we won two crucial concessions: change over from license fees to revenue share and we could fix our own tariffs. The rate came down to 1 Re/call and we did no longer have to worry about paying hundreds of crores every March. The industry got a major boost and took off. We became cashrich and expanded furiously.

In the meantime, the Hindujas realized that we had just one State, and may not be competitive against people like Airtel who had seven circles by way of M&A. They were not sure of the Indian environment and decided to sell out. By then, we had Hutch as a partner, and we wanted to sell the balance of our holdings. In came Vodafone. They were eager to enter India and made an offer that we could not refuse. So, we gave away the company. I was kept in the board of Vodafone, and earlier, Hutch India for a while, and came out later. When taking over Vodafone said they wanted to integrate Fascel into Vodafone, following all the systems and processes. I was very disturbed, as We had built up India's finest mobile company with gold-plated systems and processes. I anyway told them- go and observe what we are doing for two weeks, and if you still wish to change everything, come back & tell me, we can work it out. They came back two weeks later and said they could not see how they could improve our systems. In fact, they wished to co-opt some of our systems like tch management and customer relations into Vodafone worldwide. That has happened, and even today, Vodafone Gujarat is known as the leader in innovation, and everyone looks at what V-G is doing. Today. The systems have outlasted me and the valuation of Vodafone Gujarat is over 5 billion USD. Many of my people have spread out internationally and occupy vital posts in Vodafone worldwide.

Right in the year 1998, I got appointed as the Group CTO for the whole Hinduja Group, worldwide, reporting to London. The work was in two parts- I had P&L responsibility for the TMT companies and advisory role for the other companies where large technology decisions/purchases were involved.

My portfolio kept growing, and at the peak, I had these TMT companies:

1. Fascel Ltd.

2. InCable, the Cable TV company of Hindujas, which had about 7 million customers in the west and North. The Cable business was like the Wild West, with a strong element of the underworld. I did not want this at all, was told to clean up. The I&B guys came in and forced the digitization of cable, with Set-Top Boxes, Conditional Access, and full compliance. I got SAP and 600 PCs, ensured all the distributors and LCOs were trained to use the system- all in three months. We also chose Nagravision as our CAS partner. They came in as equity partners, after a team of three, me, the Hinduja Scion in charge and the CFO went to Geneva and got the license, training and funding tied up. We set up the most modern digital chain and got ready with 250,000 STBs made to our specs. Unfortunately, the roof fell in again: Bal Thackeray, just a day before start of services. 'banned' CAS in Maharashtra. Everyone followed up. \$30 Million down the drain! We slowly restarted by 'Voluntary CAS' and partly salvaged the solution. I left, but the company survives.

3. One software company in New York, mostly body-shopping. Another, set up for completely revamping IndusInd Bank systems with a Core Banking software and allied software. I went on a worldwide search, got the software, set up the company and delivered the goods. The company still is found strong.

4. Hinduja TMT (which was earlier called ALIT, owned by AL) which was doing great work, but the Owners wanted it to become a BPO company. With the help of Accenture, we drew up a plan to start BPO and I became the Director-in-Charge. I started with an empty building in Bangalore and two people and acquired courtesy Hinduja Chief, the first client in Dallas, Texas. We grew to 300 people doing calls pretending they were Americans, and slowly absorbed the Backoffice for Aetna. After a while, we disengaged from Voice BPO and began Backoffice work. When I left after three years, we had grown to 3000 people and clients in five countries. Now the company has a valuation close to two Billion USD, 17000 people in 11 countries and still growing. Almost 50% of the executives have been there since the beginning

I also advised many group companies and set up a first-of-its kind digital worldwide network entirely inhouse, whereby any Hinduja Group company executive can lift the dedicated phone, dial four digits, and speak for free (and transmit data) with anyone else in the group anywhere

But I got sick of not having any large projects and resigned (again!) to pursue my own interests. I was happy that I had created wealth of around \$ 5 billion, trained many senior executives, built lasting enterprises, and found friendships around the globe. Subsequently, I Started consulting for companies in project appraisal, monitoring etc. I was invited by the SREI Group MD to join Quippo Ltd as Director-tech, the new company that was to provide shared infrastructure, mainly Telecom Towers and services on lease. Telcos would sell their towers to us, and we would host four Telcos instead of one on a tower, reducing costs and taking Capex off their books. Telcos would lease the towers from us. It took a while for this model to work, but finally the concept got accepted, and in 2007, we became the world's largest independent tower operator. More expansion, more funds needed, and Tata came to the rescue: we will take 51% of your company, give you our towers and you manage the company as well as the towers. SREI agreed, and the company, renamed Viom, became larger still. I introduced a lot of innovations including India's first large-scale IOT usage to transmit and control tower parameters. Again, M&A: The erstwhile world No. 1 tower company made an attractive offer and took over. I walked away as there was no real need of me there

Meanwhile, my wife started asking me if we could go back to Chennai and relax. My two children and both gone abroad, and we had a lovely place in Chennai. So, we moved to Chennai by 2010. I continued till 2019 consulting for companies but have slowly tapered off. Today, I have invested in and am monitoring two startups: working with my old Digicon Colleague as mentor & advisor, being Honorary Advisor to Broadband India Forum, the foremost think tank in the broadband space, with all major worldwide companies as members

My children studied in USA, and my daughter came back to India with her family, and started research at IIT-M, bt now is seriously considering going back to USA. My son is an internationally known specialist on Latin America- studied in Stanford, worked on Peru and other countries. He too will go away from India. Meanwhile, I am happy about what I have done. It was not just building lasting enterprises, but grooming people who can become CEOs and MDs. My original team from Digicon is spread all over the world, occupying positions of importance or running heir own companies. I have not got any great amount of money for my efforts bot I never needed or asked for it.

I have been involved with many Industry/Academic Bodies in India:

Computer Society of India- Chairman-Madras Chapter, member-EXECOM, COAI, Chairman , CII, twice National Council member, Board Member NMIMS and active participant in setting up one of India's finest engineering colleges

Visiting professor at S.P. Jain, Member, Academic Council Anna University, Mentor, MentorEdge, IIM Ahmedabad., Member Indian Merchant Chambers, and organizer of Convergent communications International Convention for three years, Occasional advisor to DoT (on request)

My non-professional/relaxational activities include travel (been to 26 countries); Cooking: can cook 9 cuisines and have won two awards and taught cooking abroad in 7 cities in USA, Tokyo, Lima-Peru, Singapore, KL, Dubai, London Tel Aviv, Bhutan & others. My whole family is a crazy bunch of readers, and we have over 2000 books. And 700 CDs and 600 DVDs. (If anyone wants some, please call me) All in seven languages. Our family all together is proficient in English, Hindi, Tamil, Sanskrit, Telegu, German, Spanish. There are many incidents I would like to narrate that happened during my career, but I have run out of time and space. Thank you for your patience in going through this.



MITEA - MIT Entrepreneurs Association's active member **Mr. Ramakrishnan** (Ramki), T No: 34428, Founder CMD, M/S Precia Molen Pvt Ltd and President of SIDCO Thirumazhisai, Chennai gave a donation of Rupees Ten Lakhs (Rupees 10 Lakhs only) to Mr. Anbarasan, Minister for MSME on 2nd June 2021. MITEA members sincerely congratulate him for his generous gesture



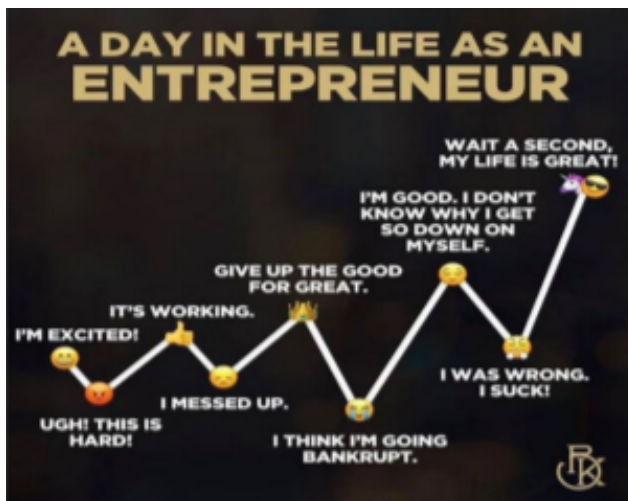
Mr. Kailash Mariappan, T No: 35414 Founder CEO KioTekDigi Networks, USA & his spouse had a memorable time during Jan 2021 when they met fellow MITEA member, classmate friend and active businessman Mr. Anbuselvan, T No: 35402 Founder MD of Indsat Corporation (Aluminium Die Casting Company)



Mr. Kailash Mariappan with Mr. Ramakrishnan (Ramki) of Precia Molen Chennai. Mr. Santhosh, son of Ramki and Mr. Devak(MITian Auto) business partner of Ramki also seen in the pic. Mrs. Dr. Poonguzhali Kailash also accompanied her spouse Mr. Kailash.



Entrepreneur success factors



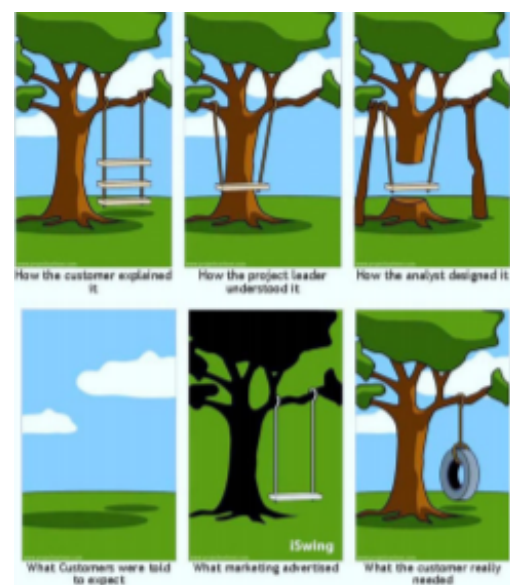
ACCOUNTING	BANK A/C	CORPORATE IDENTITY	MARKETING COLLATERAL	STAFF CLAIMS
<ul style="list-style-type: none"> - Filing - Investing - Payments & Payroll - Petty Cash - Movements <input type="checkbox"/>	<ul style="list-style-type: none"> - Basic Details - Transactional - Details & Nos. - List of Fees <input type="checkbox"/>	<ul style="list-style-type: none"> - Logo - Namecards - Letterheads & Templates - Misc. i.e. envelopes, etc <input type="checkbox"/>	<ul style="list-style-type: none"> - Flyers, Brochures, etc - Website - Social Media - Accounts - Directory - Listings, etc <input type="checkbox"/>	<ul style="list-style-type: none"> - Procedures - Forms - Schedule <input type="checkbox"/>
REGISTRATION DOCUMENTS	LIST OF SUPPLIERS	CUSTOMER MANAGEMENT	DOCUMENT TEMPLATES	YOURSELF
<ul style="list-style-type: none"> - Profiles, MBAs, etc - Compliances - Certifications <input type="checkbox"/>	<ul style="list-style-type: none"> - For Work - For Facilities - For Equipment - For Processes <input type="checkbox"/>	<ul style="list-style-type: none"> - Client Database - Schedule for Contact - Client Feedback <input type="checkbox"/>	<ul style="list-style-type: none"> - Legal Letters - Contracts - Financial - Standard - Agreements <input type="checkbox"/>	<ul style="list-style-type: none"> - Ready? Ready? ABSOLUTELY READY? <input type="checkbox"/>

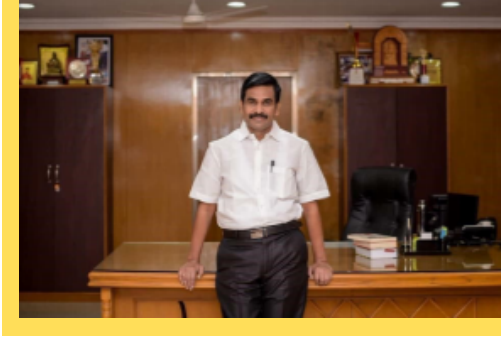
Creative Writing Contest for the Readers :

Topic: Digital Marketing is better than the Conventional Marketing strategies in Indian Business Environment - Agree or Disagree...!!??

The Best article will be published in the 7th Publish (14th July 2021) of the E Magazine. Their company's one page advertisement will be published free in the issue.

The article has to be sent to : drkelamvazhthi@gmail.com





V IRAI ANBU, IAS

புதிய தலைமை செயலாளர்

Dr. V. Irai Anbu, IAS

புதிய தலைமை செயலாளர்

சிறப்பான தேர்வு :

வெற்றி நடை துவங்கும் தமிழகமே.....

எல்லோருக்கும் வாழ்வதற்கான பொருள் உண்டு. அதை அவரவர்தான் தேடிக்கண்டுபிடிக்க வேண்டும்' என்பதைப் பள்ளிப் பருவத்திலேயே உணர்ந்துவிட்டேன். ஒவ்வொரு தோல்வியும் ஒரு சின்ன மரணம். ஒவ்வொரு அவமானமும் அதுதான். அவை பலரைச் சிதைக்கின்றன; சிலரைச் செதுக்குகின்றன. தோல்வியையும் துயரத்தையும் உளிகளாக மாற்றிக்கொள்பவர்கள்தான் சிறப்பமாகச் சிறப்படைகிறார்கள்.சேலம் மாவட்டம், காட்டுர் கிராமம் என் சொந்த ஊர். படித்தது எளிமையான பள்ளி. என்னுடன் படித்தவர்களில் சிலர் படிக்கும்போதே வாழ்க்கை துரத்த, பிழைப்புக்கு ஓடினார்கள். அவர்கள் கட்டடப் பணிகளுக்கும், மாட்டுவண்டி ஓட்டுவதற்கும் சென்றது என்னை நிறைய யோசிக்க வைத்தது. அந்தச் சூழலிலும் 'ஜெயிக்க வேண்டும்' என்கிற பொறி உள்ளார்க்குள் தீயாகக் கனன்று சுழன்றது. பொறியை ஊதி ஊதிப் பெரிதாக்கியவர்கள் பெற்றோர். மேடையில் குரலெடுத்துப் பேசும் கலையைத் தந்தையும், ஆழ்ந்து வாசிக்கும் வித்தையைத் தாயும் கற்றுத் தந்தனர். தேசிய மாணவர் படை, சாரண இயக்கம், இந்தி வகுப்புகள் எனப் பள்ளி நாட்களிலேயே நேரத்தை வீணடிக்காமல் பயனுள்ளதாகச் செலவிடக் கற்றுக் கொண்டேன்.

சின்ன வயதிலேயே நான் பார்த்த பல வறிய குடும்பங்கள், ஏழ்மையின் கொடுரங்கள் என்னை ரொம்பவே பாதித்தன. அதுதான் சமூகம் பற்றிய அக்கறையை எனக்குள் கொண்டு வந்தது. கோவை வேளாண்மைக் கல்லூரியில் பட்டப்படிப்பு. அந்த நாட்களில் தான் என்னை நான் இன்னும் தீவிரப்படுத்திக்கொண்டேன். செடிகளையும் கொடிகளையும் நேசிக்கக் கற்றிருந்த எனக்கு வேளாண்மையே விருப்பப் பாடமாக அமைந்தது. விடுதி வாழ்க்கையும், அளவற்ற சுதந்திரமும் எனக்குள் சுய கட்டுப்பாட்டை ஏற்படுத்தின. பொறுப்பும், பொறுமையும் நானயத்தின் இரண்டு பக்கங்கள் என்கிற உண்மையை உணர்ந்தது அப்போதுதான். கவிதையாக விரிந்த கல்லூரி வளாகத்தில், இலக்கியத்தில் ஈடுபாடும் கவிதையில் காதலும் உண்டானது.

கல்லூரிப் பூங்காவில், நானும் என் இலக்கிய நண்பர்களும் அடிக்கடி கூடுவோம். சம வயது உடைய மற்ற பலரிலிருந்து நாங்கள் விலகி இருந்தோம். கோவை ஆர்.எஸ்.புரத்தின் அகண்ட வீதிகளில் விழிகளின் தரிசனத்துக்காகத் தவம் கிடந்த அவர்களிடமிருந்து தனித்திருந்து கவிதையை, இசையை, நடனத்தைப் பற்றியெல்லாம் மரமல்லிகை மரங்களுக்கடியில் மணிக்கணக்கில் நாங்கள் பேசி மகிழ்ந்திருந்தோம். அப்படிக்கூடிய அனைவருமே இன்று ஒவ்வொரு துறையில் உன்னதங்கள் படைத்துக் கொண்டு இருக்கிறார்கள்.கல்லூரி நாட்களில் தேர்நீரே ஆகாரமானது. புத்தகங்களே ஆகாயமாயின. இலக்கியப் பரிசாகக் கிடைத்த 'இயேசு காவியம்' நூலை அன்று இரவே முழுவதும் படித்து முடித்தேன். புத்தகங்கள் படிக்கப் படிக்கக் கொஞ்சம் கொஞ்சமாக விரிய ஆரம்பித்தேன். இரண்டு மூன்று மணி நேரம்தான் தூக்கம். 'குடும்பம், தனிச்சொத்து, அரசு ஆகியவற்றின் தோற்றம், மார்க்சிய நாத்திகம், தாய், அந்நியன் போன்ற நூல்கள் அப்போது அகலமான வாசல்களை எனக்குள் திறந்துவிட்டன.

கல்லூரி நாட்களில் கவிஞராக வேண்டும் என்பதுதான் லட்சியம். நோட்டுப்புத்தகங்களின் கடைசி பக்கங்களில், வகுப்பு நடக்கும்போதே கவிதை எழுதுவது தொடர்ந்தது. 'அன்று நடந்த கவிதைப் போட்டிக்கு எல்லோரும் கவிதையோடு வந்திருந்தார்கள்; நீ கண்களோடு வந்திருந்தாய்' & மண்ணறிவியல் பாட நோட்டின் கடைசி பக்கம் எழுதிய கவிதை இன்னமும் ஈரமாக நிற்கிறது நினைவில்.

நிறையப் படிக்க வேண்டும். முனைவர் பட்டத்துடன்தான் வெளியே வர வேண்டும்' என்கிற கனவோடு கல்லூரியில் நுழைந்த நான், இளமறிவியலுடன் நிறுத்திக்கொண்டேன். கல்லூரியைத் தாண்டித்தான் உண்மையான வாசிப்பு நிகழும் என்கிற உணர்வுடன் பணி தேட ஆரம்பித்தேன். அப்போது பலரும் ஐ.ஏ.எஸ். தேர்வு எழுதுமாறு வற்புறுத்தினார்கள். அது பற்றி ஒன்றும் தெரியாமலேயே நம்மால் முடியும் என்கிற நம்பிக்கையில் ஒப்புக்கொண்டேன். ஐ.ஏ.எஸ். தேர்வுக்கு விண்ணப்பித்துவிட்டு, அதுபற்றித் தகவல்களைத் தேடி, தட்டுத்தடுமாறி புத்தகங்களைத் திரட்டி படிக்க ஆரம்பித்தபோது, அரசாங்கப் பணியும் கிடைத்தது.

தருமபுரி மாவட்டம், ராயக் கோட்டை கிராமத்தில், வேளாண் அலுவலர் பணி. அப்போது ராயக் கோட்டை மிகவும் பின்தங்கிய கிராமம். ஆங்கில நாளிதழ் வேண்டுமானால், ஒரு வாரத்துக்கு முன்பே முன்பதிவு செய்துகொள்ள வேண்டும். அப்படிப்பட்ட சூழலில் என் ஐ.ஏ.எஸ். போட்டித் தேர்வுக்கான தயாரிப்புகள் ஆரம்பித்தன. சின்ன குடியிருப்பு அது. பகலிலும் விளக்கு போட்டால்தான் வெளிச்சம் கிடைக்கும். மிகக் குறுகலான ஒரு அறை. பக்கத்து அறையில் எப்போதும் சீட்டாட்டம், கீழே டீக்கடையில் ஊருக்கே கேட்டுப்படி சினிமாப் பாடல்கள் ஒலிபரப்பு. சீட்டுக் கச்சேரிக்கும் பாட்டுக் கச்சேரிக்கும் இடையில்தான் ஐ.ஏ.எஸ். தேர்வுக்கான தீவிரத்தில் இருந்தேன்.

காலையில் அவசரமாக உணவு அருந்திவிட்டு, ஒரு பொட்டலத்தில் நான்கு இட்லிகளையும் புளித்த சட்டினியையும் மதிய உணவுக்காக கட்டிக்கொண்டு, டவுன் பஸ் பிடித்து இறங்கி, அந்தந்த கிராமத்திலிருந்து வாடகைக்கு சைக்கிள் எடுத்துக்கொண்டு வேளாண் அலுவலர் பணியைத் தொடர்ந்துகொண்டிருந்த காலம் அது. பேருந்திலும் கூடப் படித்துக் கொண்டே செல்வேன். அந்த நாட்களும் நிச்சயம் அழகானவைதான்! காரணம்... சைக்கிள் பயணம், காய்ந்து போன இட்லி, புளித்த சட்டினி இவைதானே என் வைராக்கியத்தை இன்னும் அதிகப்படுத்தின!

வேளாண் அலுவலராக அப்போது தொட்ட திம்மனஹள்ளி, உத்தனஹள்ளி போன்ற கிராமங்களுக்கு சைக்கிளில் பயணித்தபோது, இன்னும் அதிகமாக மக்களைப் பற்றித் தெரிந்துகொண்டேன். அது, நிச்சயம் நான் வெற்றி பெற வேண்டும்' என்பதைத் தீவிர மாக்கியது. ஐ.ஏ.எஸ். தேர்வுக்குத் தமிழ் இலக்கியத்தை ஒரு விருப்பப் பாடமாகத் தேர்ந்தெடுத்தேன். அதில் ஒரு குழப்பம். வேளாண்மை இன்னொரு விருப்பப் பாடம். 'இரண்டையும் தமிழில் எழுத வேண்டும்' என்று இந்தத் தேர்வை ஏற்கெனவே எழுதித் தோற்றுப்போன ஒரு நண்பர் குழப்பிவிட்டார். வேளாண்மையை என்னால் தமிழில் எழுத முடியாது. ஏனென்றால், நான் படித்தது ஆங்கிலத்தில்தான்! இந்தக் கேள்விக்கு விடை காண சென்னைக்கு ரயில் ஏறினேன். தலைமைச் செயலகத்தில் இருந்த என் உறவினர் உலகநாதன் மூலமாக விடை கிடைத்தது. பொது அறிவையும், வேளாண்மையையும் ஆங்கிலத்தில் எழுதலாம் என்று தெரிந்தபோதுதான் இழந்த சக்தி திரும்பியது. இப்படித் தமிழகம் முழுவதும் தடுமாறும் இளைஞர்கள் தடம் மாறக் கூடாது என்பதற்காகத்தான் இந்தத் தேர்வை அணுகுவது பற்றி, 'ஐ.ஏ.எஸ். தேர்வும் அணுகுமுறையும்', 'ஐ.ஏ.எஸ். வெற்றிப் படிக்கட்டுகள்' என்று நூல்களை எழுதினேன். ஐ.ஏ.எஸ். தேர்வு எழுதுவது பெரிய விஷயமல்ல; அதில் தேர்ச்சி பெறுவதுகூடப் பெரிய சாதனையல்ல... அதற்குப் பிறகு நாம் எப்படிச் செயல்படுகிறோம் என்பதுதான் முக்கியம். அறிவை அனுபவத்தால் தொடர்ந்து பராமரிக்க வேண்டும். பராமரிக்கா விட்டால் பளபளப்பாக இருக்கிற கோயில்கள்கூடக் குட்டிச்சுவர்களாகிவிடும்!

என்னுடைய பணிக்குப் பரிசை நான் ஒரு போதும் எதிர்பார்த்ததில்லை. சிறந்த பணியே செயல்பட்டதற்கான பதக்கம். அப்போது ஏற்படும் திருப்தியே விருது! தூர் வாரப்பட்ட கால்வாயில் நீர் ஒருவது பரிசு. நேர்த்தியாகப் போடப்பட்ட சாலைகளில் மக்கள் பயணிப்பதே பரிசு. நிலவொளிப் பள்ளிகளில் படிக்கிற மாணவர்கள் மற்ற மாணவர்களுக்கு இணையாக மதிப்பெண்கள் பெறுவதே எனக்குக் கிடைத்த பெரிய விருது. நான் சாராட்சியராகப் பணியாற்றிய நாகப்பட்டினத்திலிருந்தும், கூடுதலாட்சியராகப் பணியாற்றிய கடலூரிலிருந்தும், ஆட்சியராக இருந்த காஞ்சிபுரத்திலிருந்தும் தலைமைச்செயலகம் வருகிற பொதுமக்கள் இப்போதும் என்னை வந்து எட்டிப் பார்த்துவிட்டுப் போவதுதான் என் பணிக்குக் கிடைக்கிற அங்கீகாரம்!

மதுரையில் ஒழுங்கு நடவடிக்கை ஆணையராக இருந்தபோதும் மக்களுக்கும் எனக்கும் இடையே இருந்த இடைவெளி குறையவில்லை. மதுரையில் வாசிப்பவர் கூட்டமைப்பு உருவாக்க உதவியிருக்கிறேன். அந்த காலகட்டத்தில்தான் எம்.பி.ஏ., முடித்தேன். எம்.ஏ., ஆங்கிலம் படித்தேன். சம்ஸ்கிருதம் படித்தேன். திருக்குறளில் மனிதவள மேம்பாடு என முனைவர் பட்டத்துக்கு ஆய்வு செய்தேன். பத்து நூல்கள் எழுதினேன். நூறு ஆங்கிலக் கட்டுரைகள் எழுதினேன். இருநூறுக்கும் மேற்பட்ட வானொலி உரைகள் வழங்கினேன். முன்னூறுக்கும் மேற்பட்ட கூட்டங்களில் இளைஞர்களுக்காகப் பேசினேன். மூன்று ஆய்வாளர்கள் என் நூல்களில் முனைவர் ஆய்வு செய்ய உதவினேன். இப்படி மதுரை என்னை இன்னொரு பரிமாணத்துக்கு அழைத்துச் சென்றது.

என் குடும்பத்தில் முதல் ஐ.ஏ.எஸ். அதிகாரி நான். இது தலைமுறைகளின் கனவு. அது பலித்தது என் காலத்தில்! துயரமும் சூழலும் நம்பிக்கையின் காட்டாற்றுப் பயணத்தை நிறுத்திவிட முடியாது. நம்மை நாமே கடந்து செல்வதுதான் வளர்ச்சி. நமக்குள்ளேயே அடுத்த தலைமுறையை அடையாளம் காண்பதுதான் முன்னேற்றம். அந்தத் தேடுதல்தான் என் இலக்கு, பயணம், அனுபவம் எல்லாமே!

இறை நம்பிக்கை:

அடுத்தவர்கள் நலனுக்காகச் செய்யும் ஒவ்வொரு செயலும் பிரார்த்தனைதான்! ஒவ்வொரு நிகழ்வையும் விழிப்பு உணர்வுடன் அணுகினால் வாழ்க்கையே வழிபாடுதான்!

ஜெயித்தது எப்படி?

சுயநலம் குறித்து சிந்திக்காமல் பணியாற்றத் தொடங்குகிறபோதே ஜெயிக்க ஆரம்பித்து விடுகிறோம். வெற்றி என்பது நம்மீது எறிந்த கற்களால் எழுப்புகிற கோபுரம்!

இளைஞர்களுக்குச் சொல்ல விரும்புவது...

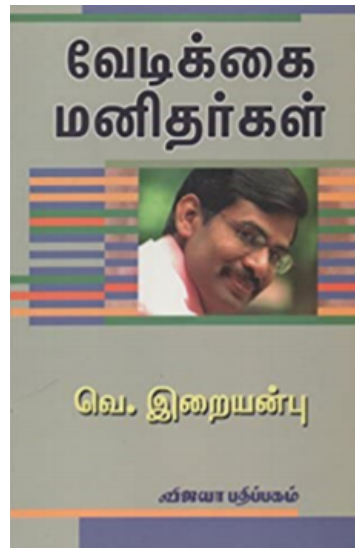
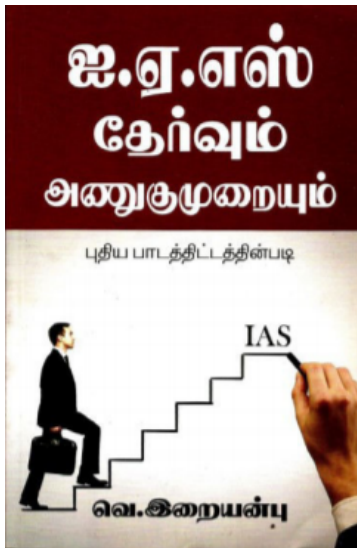
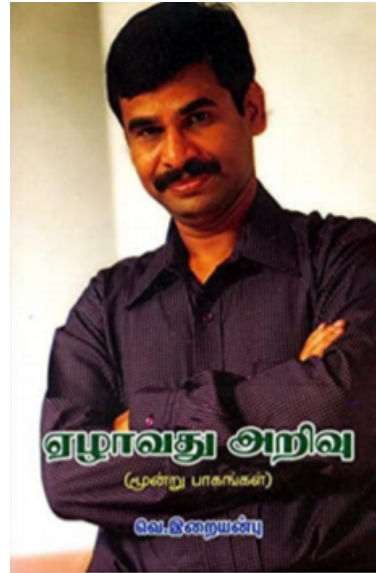
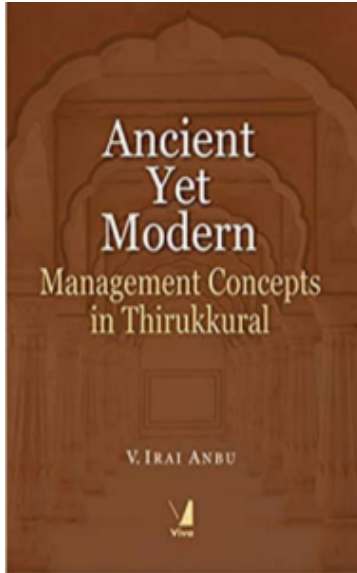
தேடுதலை நிறுத்திவிடாதீர்கள். குறுக்குவழிகள் எல்லாம் நேர்வழிகளைக் காட்டிலும் நீளமானவை!

கெட்ட பழக்கங்களை விட்டது எப்படி?....

கெட்ட பழக்கங்கள் என எதுவும் இல்லை. விட்ட பழக்கம் ஒன்று உண்டு. ஒவ்வொரு உயிரிலும் நம் பிரதிபலிப்பு இருக்கிறது என்பதை உணர்ந்தபோது, அசைவம் சாப்பிடுவதை விட்டுவிட்டேன்!

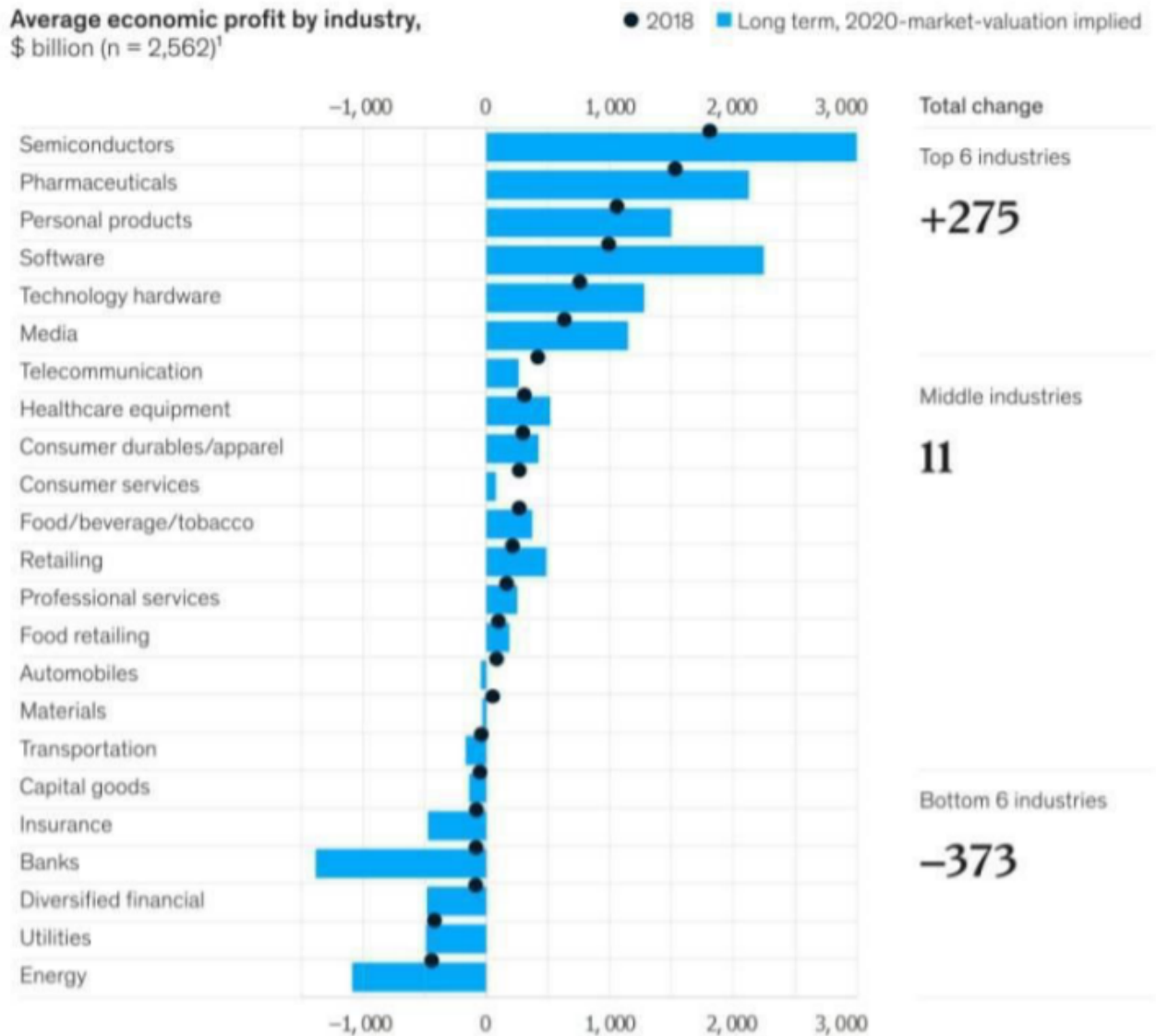
ஒரே கனவு....

அழகான தோட்டம், அடர்ந்த தோப்புகள், கயிற்றுக்கட்டிலில் அமர்ந்து மெல்லிய இசையைக் கண்மூடி ரசிக்கும் தனிமை...இயற்கையோடு நெருங்கிய சூழலில் அத்தனை அடையாளங்களையும் உதிர்த்துவிட்டு மறுபடியும் சூழந்தையைப் போல மாறும் பக்குவம்... எல்லா சத்தங்களிலிருந்தும் விடுதலை...அமைதியான இனிமை...நெருடல் இல்லாத வாழ்வு...வலியில்லாத மரணம்....சாத்தியப்படுமா?



THE BEST INDUSTRIES ARE GETTING BETTER, AND THE WORST ARE GETTING WORST

McKinsey & Company



'Largest nonfinancial companies by revenue in 2018 with data for 2003-18 available

Source : Corporate performance analytics by McKinsey.



* மதியழகன் T No : 38420 .*

என்று தணியும் இந்த...

பெருநகர சென்னை மாநகராட்சி
வெருங்குடி (மண்டலம் 14)
கோவிட் 19
முக்கிய அறிவிப்பு

காய்ச்சல், இருமல், சளி, தலைவலி, உடல்வலி, கை கால் வலி, சுவாசக் கோளாறு, நுகரும் தன்மையின்மை, கவையின்மை ஆகிய அறிகுறிகள் இருப்பவர்களுக்கு வழங்கப்படும் மருந்துகள் மற்றும் உட்கொள்ளும் வழிமுறைகள்

மருந்து	நாள் ஒன்றுக்கு	எத்தனை நாட்கள்
Tab. Ivermectin 12 mg (Except Pregnancy / Lactating Mothers & Children)	1	3
Tab. Azithromycin in 500 mg	1	3
Tab. Vitamin C 500 mg	1	5
Tab. Zinc 50 mg	1	5
Tab. Ranitidine 150 mg	2 (காலை, இரவு)	5

காய்ச்சல் மற்றும் உடல் வலி இருப்பின் Paracetamol 500 மருந்துகொள்ளுதல் நான்கு முறை உணவுக்கு பின் (8 மணிநேர இடைவெளியில்) எடுத்துக்கொள்ளவும்.

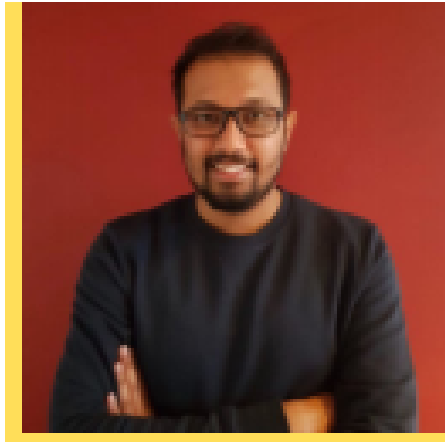
வழிகாட்டுதல் சந்தேகம் இருப்பின் பின்வரும் தொலைபேசி எண்ணை தொடர்பு கொண்டு மருத்துவரிடம் ஆலோசனை பெற்றுக்கொள்ளவும்

DOCTOR ON CALL
044-46556314

என்று தணியும் இந்த கொரோனாவின் வேகம்?
 என்று மடியும் எங்கள் மானிட சோகம்?
 என்றெமது முக கவசங்கள் போகும்?
 என்றெம தின்னல்கள் நீர்த்து பொய் யாகும்?
 அன்றொரு புன்னகை ஆக்கவந் தோனே!
 மானிடர் வாழ்வினை ஆதரிப் போனே!
 வென்றி தருந்துணை நின்னரு ளன்றோ?
 மெய்யடி யோம் இன்று வாடுதல் நன்றோ?

பஞ்சமும் தொற்றும் நின் பாதம் பணிவோர்க்கோ?
 பாரினில் நலவாழ்வு வேறினி யார்க்கோ?
 தஞ்ச மடைந்தபின் கை விடலாமோ?
 தாயுந்தன் சேயைத் தள்ளிடப் போமோ?
 அஞ்சலென்றருள் செயுங்க கடமை யில்லாயோ?
 வீரிய! நீயும்நின் அறம்மறந்தாயோ?
 வெஞ்செயல் கொரோனாவை விரட்டிடு வாயே!
 வீர சிகாமணி! மனிதனின் கோவே!
 (பாரதியார் பாடலை யொட்டி...)
 வாட்ஸப்பில் வந்த பதிவு...

By Mr. Navin Balakrishnan, RPTian, Graduated in the year 2014. Successfully completed MTech in IIT Khargapur and doing PhD in the Netherlands. His T No: 2010508013



NAVIN BALAKRISHNAN

MIT, Chennai - 2014 Batch

I am Naveen Kumar Balakrishnan. I passed out from the Department of Rubber and Plastics Technology (RPT), MIT, Chennai in 2014 (2010508013). I am currently pursuing my PhD in the field of polymer engineering in Maastricht University, the Netherlands. I would also like to thank the staff members of RPT, who were very supportive and kindled my interest into doing research. MIT will always hold a very special place in my heart. I had great fun with my friends in the hostels, conducting culturals and symposiums. I can't forget the times we played cricket in the Hanger. I would urge the juniors to not just study but also enjoy their time in MIT

RPT, being an offbeat course, gives more opportunities to venture into different fields after bachelors. During my bachelors, I was fortunate enough to clear GATE and get into Masters at IIT Kharagpur. I did masters in Materials Science Engineering. There is collaboration between IITs and the Universities in Germany, where people with good score in the first semester of masters are offered to pursue their master thesis in Germany for 7 months. Fortunately, I landed a Master thesis in RWTH University, Germany with Deutscher Akademischer Austauschdienst (DAAD) scholarship

Coming to a new country and working here proved to be challenging and was also a great learning curve. I learned to be independent and bold. I have seen mostly basic research performed in the department I studied in IIT but in Germany, PhDs were working more in the field of engineering research. The research done was functioning as a bridge between fundamental research and industries. Stumbling upon this new standpoint, I decided I wanted to pursue engineering research.

I started applying for PhD programs related to the field and got a PhD position in the Aachen Maastricht Institute for bio based materials, an Institute, which is a cross border collaboration between RWTH University in Germany and Maastricht University in the Netherlands. It is located in the Netherlands and is 20 km away from the German border. The unique advantage of working here is getting to work in a very international community and constant cross border travelling to work in two different countries to learn different culture.

I believe these experiences coupled with a hunger for challenge has helped me through the course of my PhD and I am hoping to finish it soon. I My parents and my brother deserve the credits to all I achieved in these years and I thank them for giving me the freedom and courage to make bold decisions.



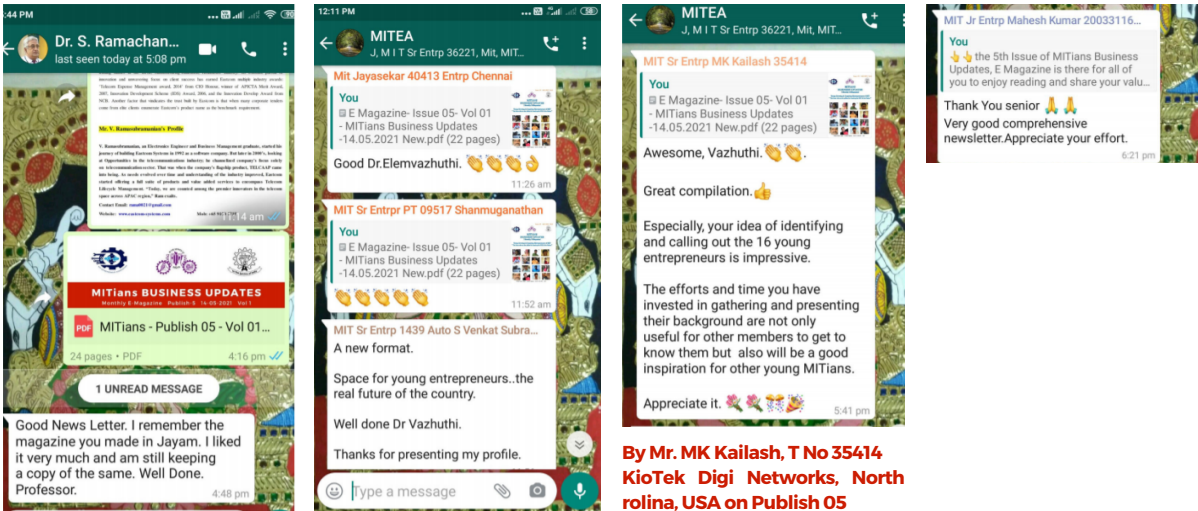
I would recommend being open to pursuing any carrier one finds interesting and doing higher education. It would open up for new experiences and perspective. There are lots of scholarship programmes like DAAD, Erasmus Mundus to support doing masters abroad and I would urge fellow MITians to apply for these programs if interested in pursuing higher education.

I am happy and thankful to our snr Dr. K. Elamvazhuthi for giving me this opportunity to share my journey to doing a PhD and wish everyone a great time ahead



FEEDBACK FOR THE MAY PUBLISH OF E MAG

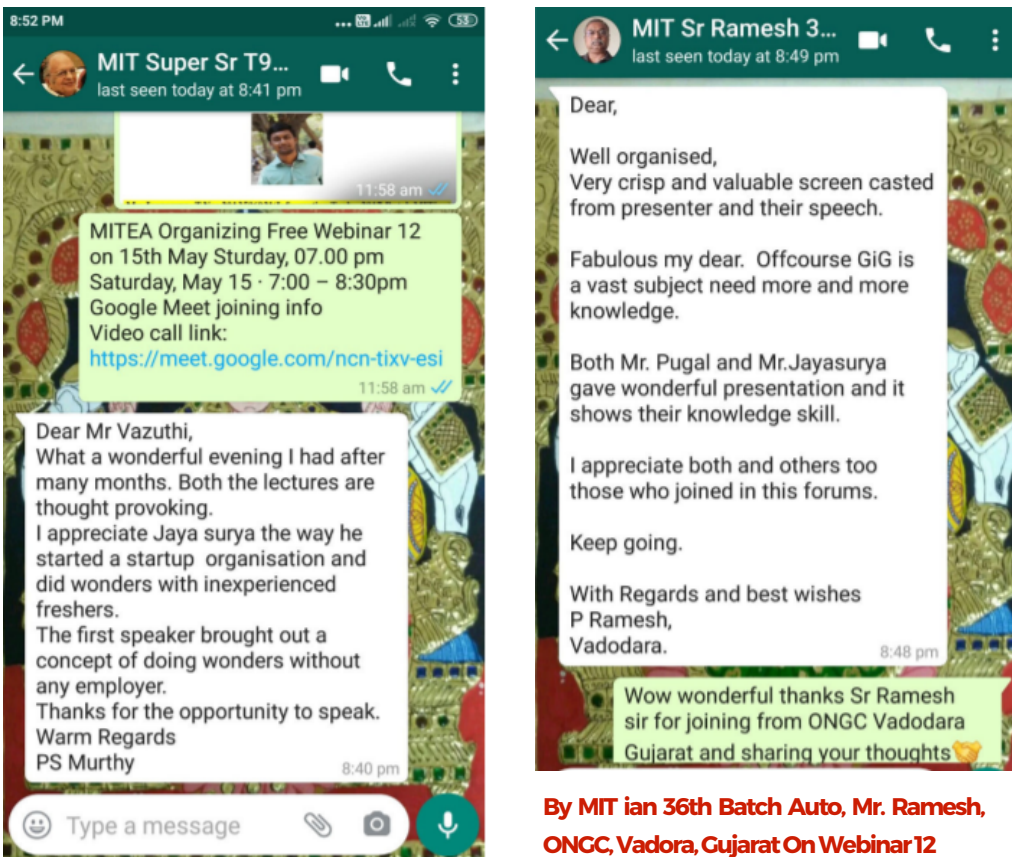
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